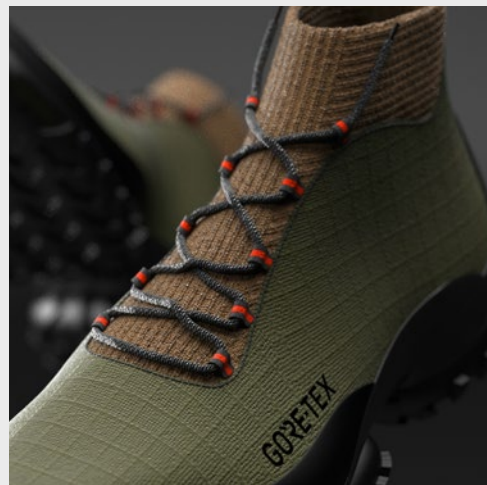


KRISTOFER THORGRIMSSON

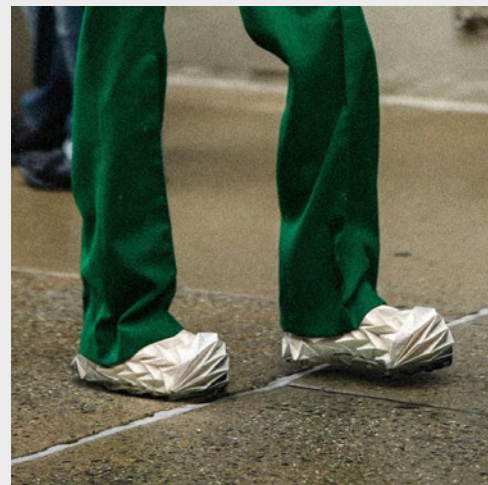
PORTFOLIO

FOOTWEAR & EQUIPMENT

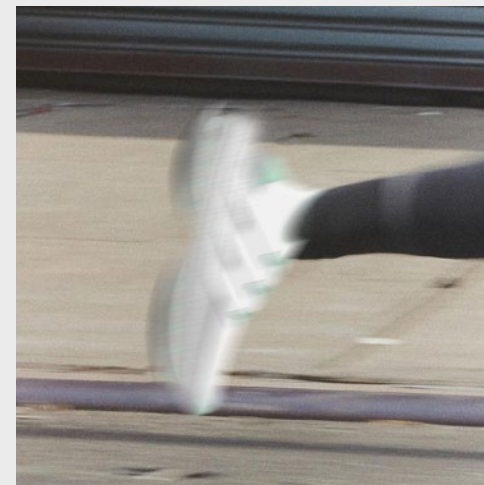
TABLE OF CONTENTS



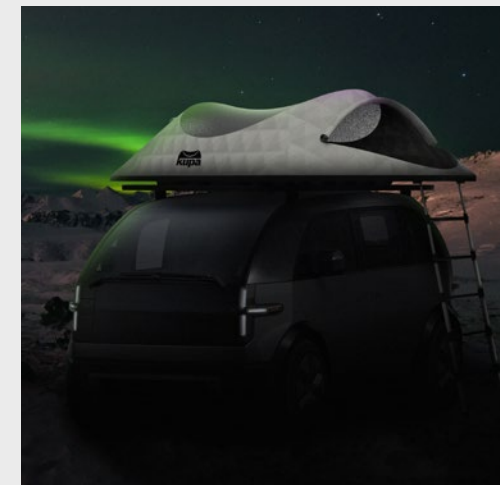
Inflatable Hybrid Hikers



Folding Footwear



adidas Running FTW



Kupa Tent

///////

INFLATABLE HYBRID HIKERS



KRISTOFER THORGRIMSSON

PRODUCT BRIEF

INFLATABLE HYBRID HIKERS

CONSUMER

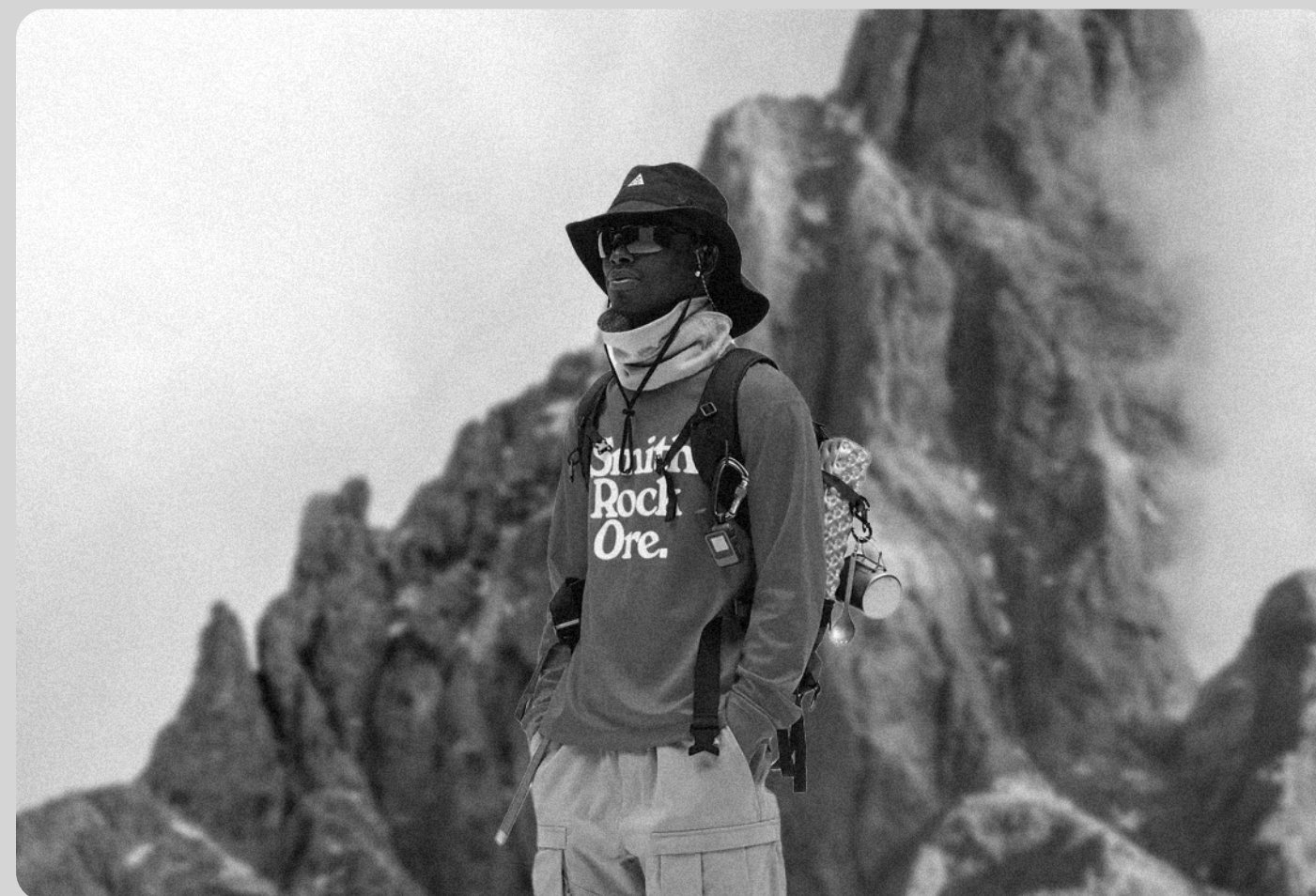
- Male
- 16-50 year old

ENVIRONMENT

- From the city to the mountain

KEY POINTS

- Versatile
- Lightweight
- Stylish
- Waterproof
- Inflatable tooling



Create a hiking shoe with inflatable tooling that can take tackle all terrains from the city to the mountain

MOODBOARD





COMPONENTS & MATERIALS

BOOTSTRAP

- Nylon Woven

UPPER

- 90% Nylon
- 10% Elastane
- Rib Knit

AIR VENT & TUBE

- Stainless steel
- Rubber

HEEL COUNTER & STABILIZER

- TPU

INFLATABLE AIR BAGS

- Rubber

LACES

- Spun Nylon

LACE STRAPS

- Nylon Woven

UPPER

- Gore-Tex

CUSHIONING

- EVA Foam

TOE CAP

- Rubber





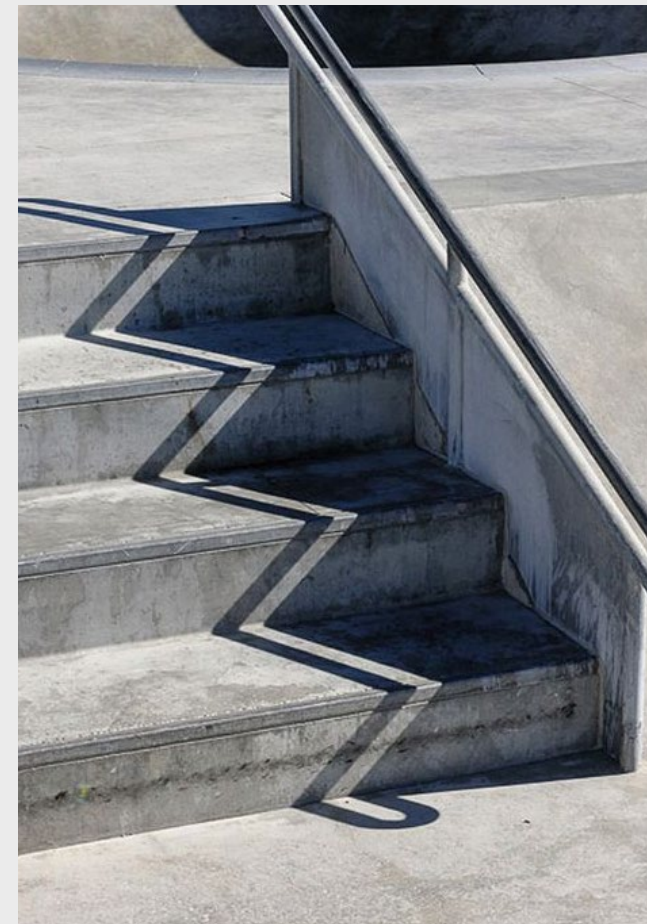
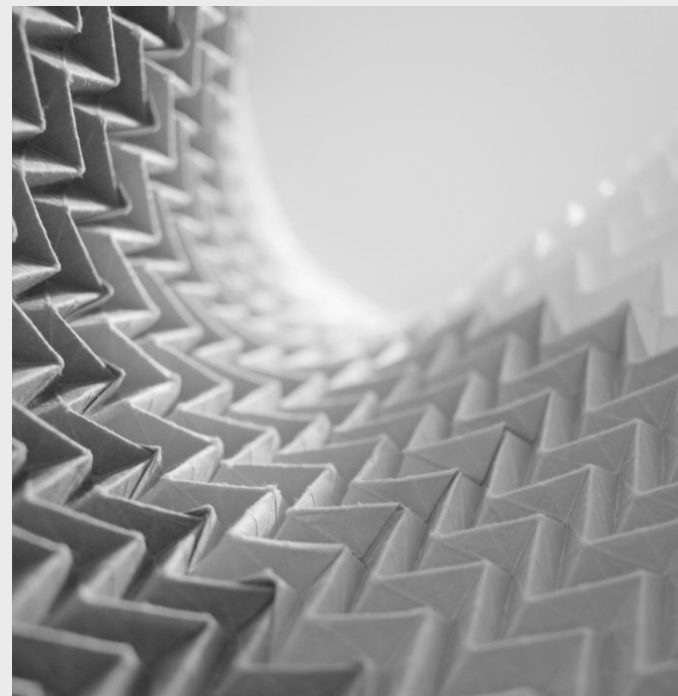
FOLDING FOOTWEAR

———— KRISTOFER THORGRIMSSON ————





MOODBOARD





FINAL SHOE



ON PERSON





ADIDAS RUNNING

FOOTWEAR DESIGN TASK

KRISTOFER THORGRIMSSON

MAXIMALIST ENERGY

Bold maximalist style



Out-of-proportion aesthetics



Dramatic outsides, upper and trims

HYPER-HAPTIC

Dimensional haptic structures

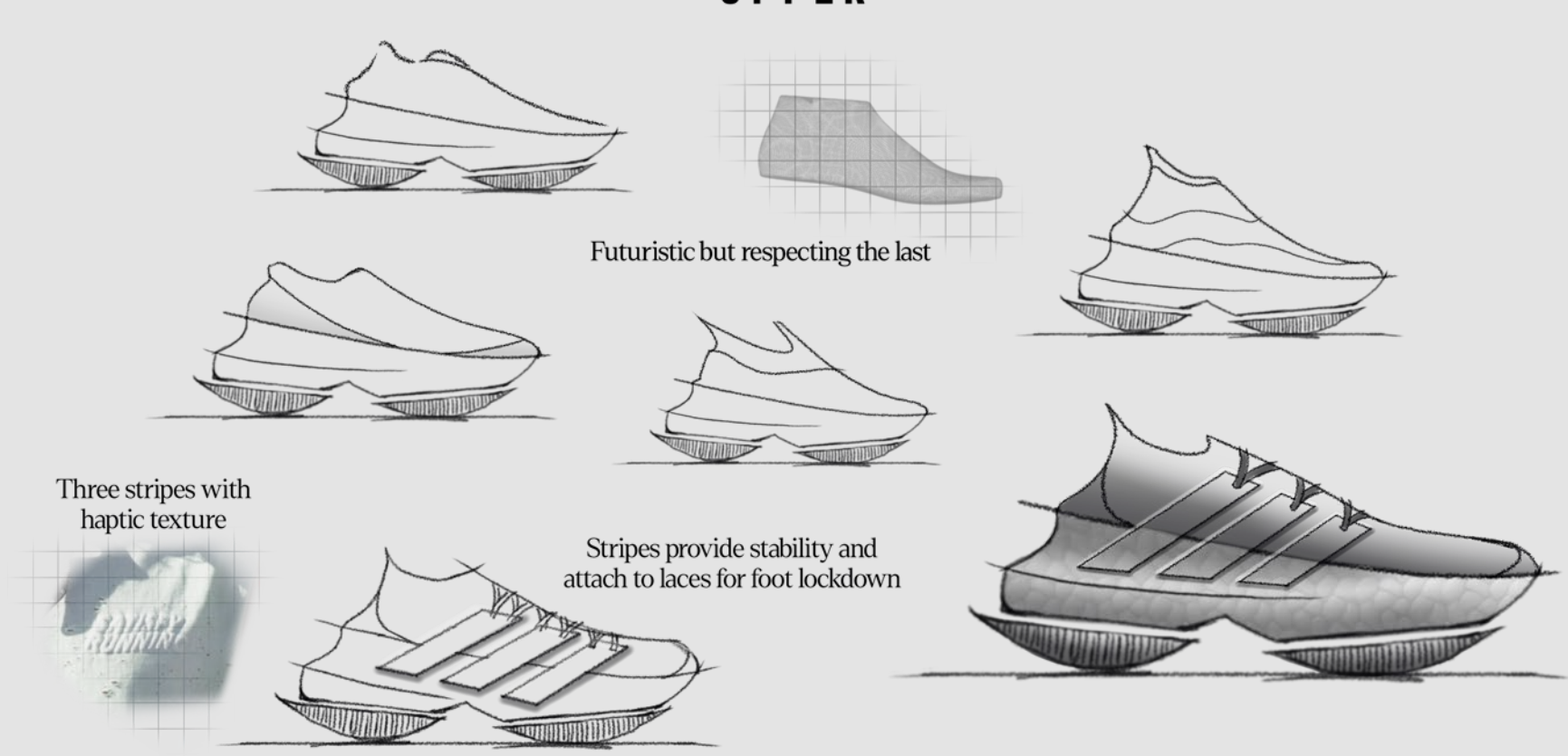
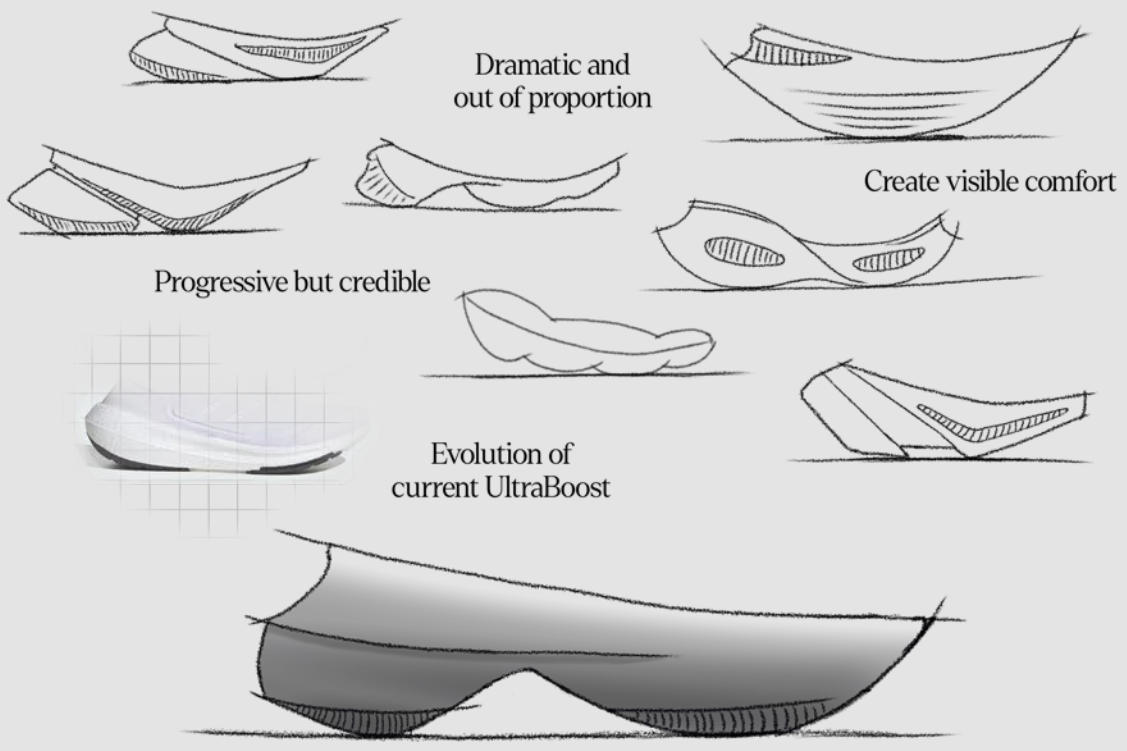


3D logo and branding

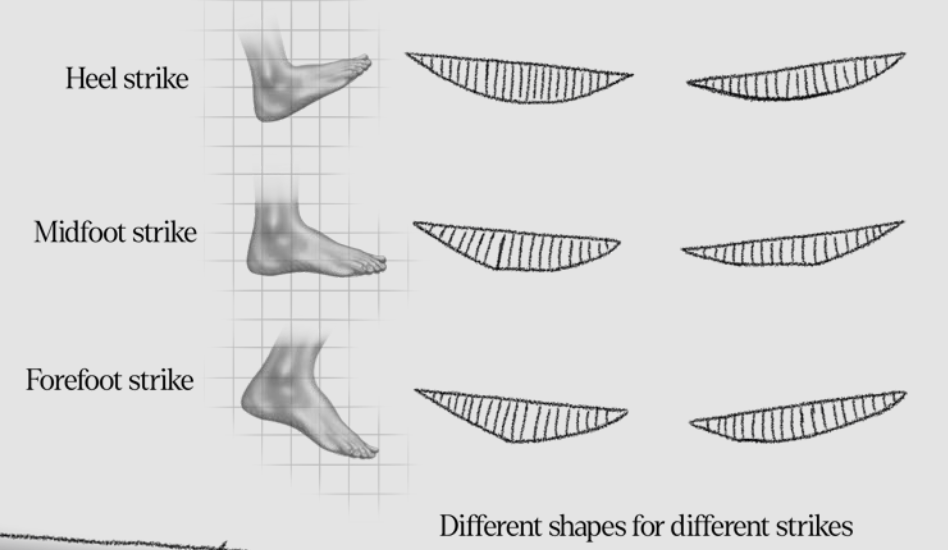
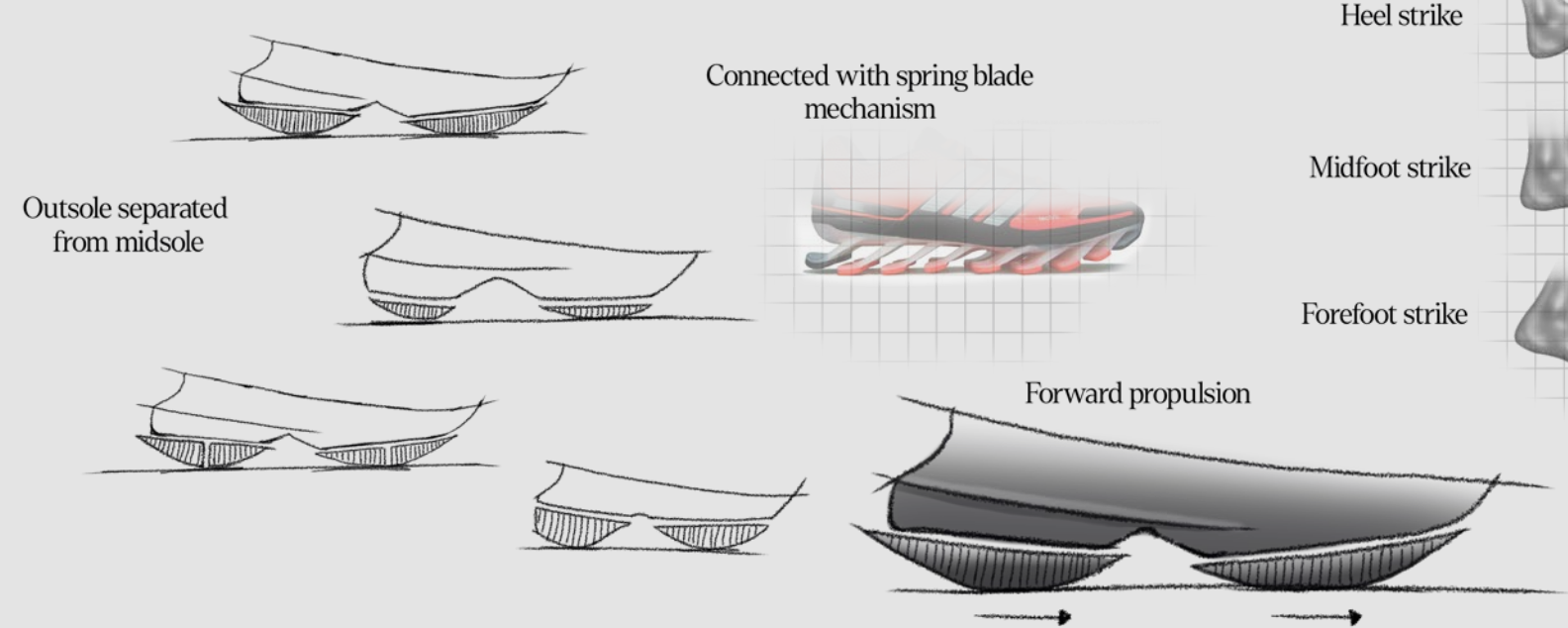
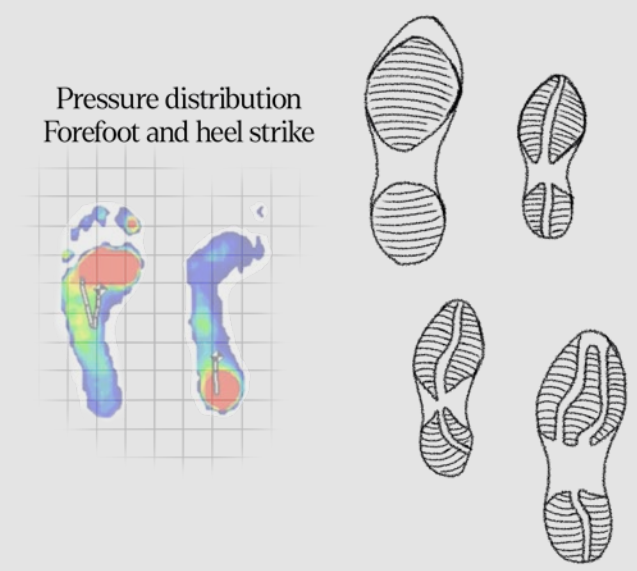
MIDSOLE

UPPER

SKETCH IDEATION



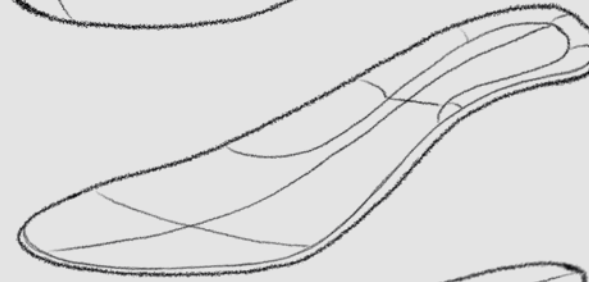
OUTSOLE



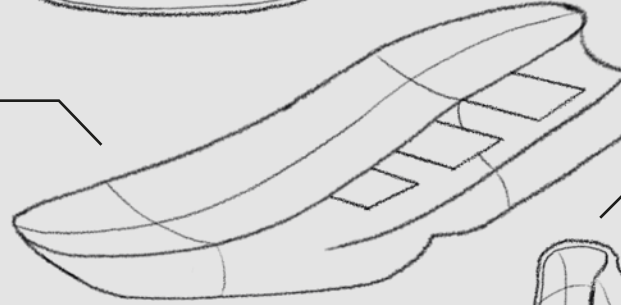
UPPER
Engineered knit for optimal comfort
Stripes embossed as padding for
midfoot lockdown & support



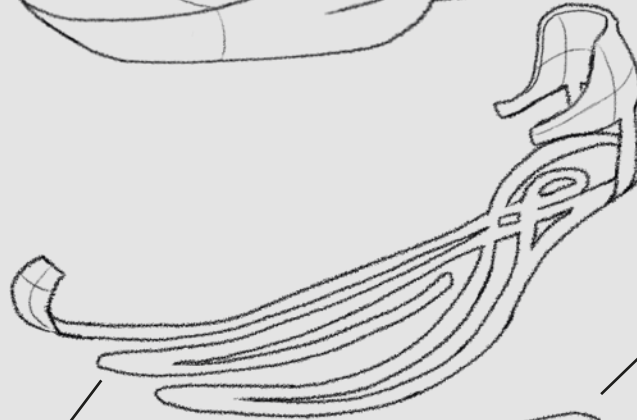
INSOLE
EVA foam insole for comfort



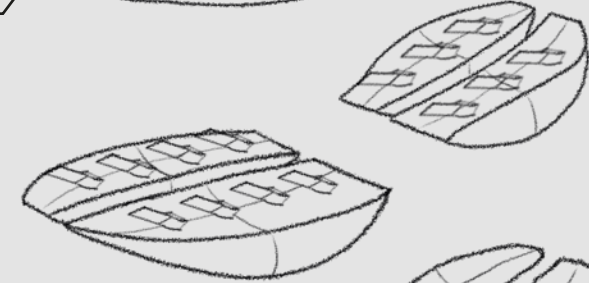
MIDSOLE
Boost foam with high stack height
for higher energy return



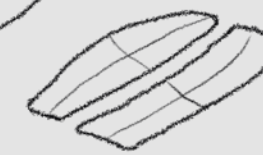
TOE CAP & HEEL COUNTER
Connected to energy rods for heel
to toe support and stiffness



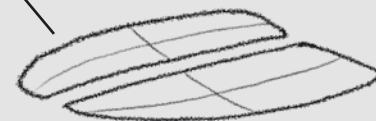
ENERGY RODS
Embedded in midsole for added
stiffness providing extra push



MIDSOLE
Connected to energy rods with
spring blades
Resulting in forward propelling
motion in every step



OUTSOLE
Creating grip in every stride



JELLY MINT

Jelly Mint is a buoyant hue with a youthful quality

Not only challenges the norm, but transforms it

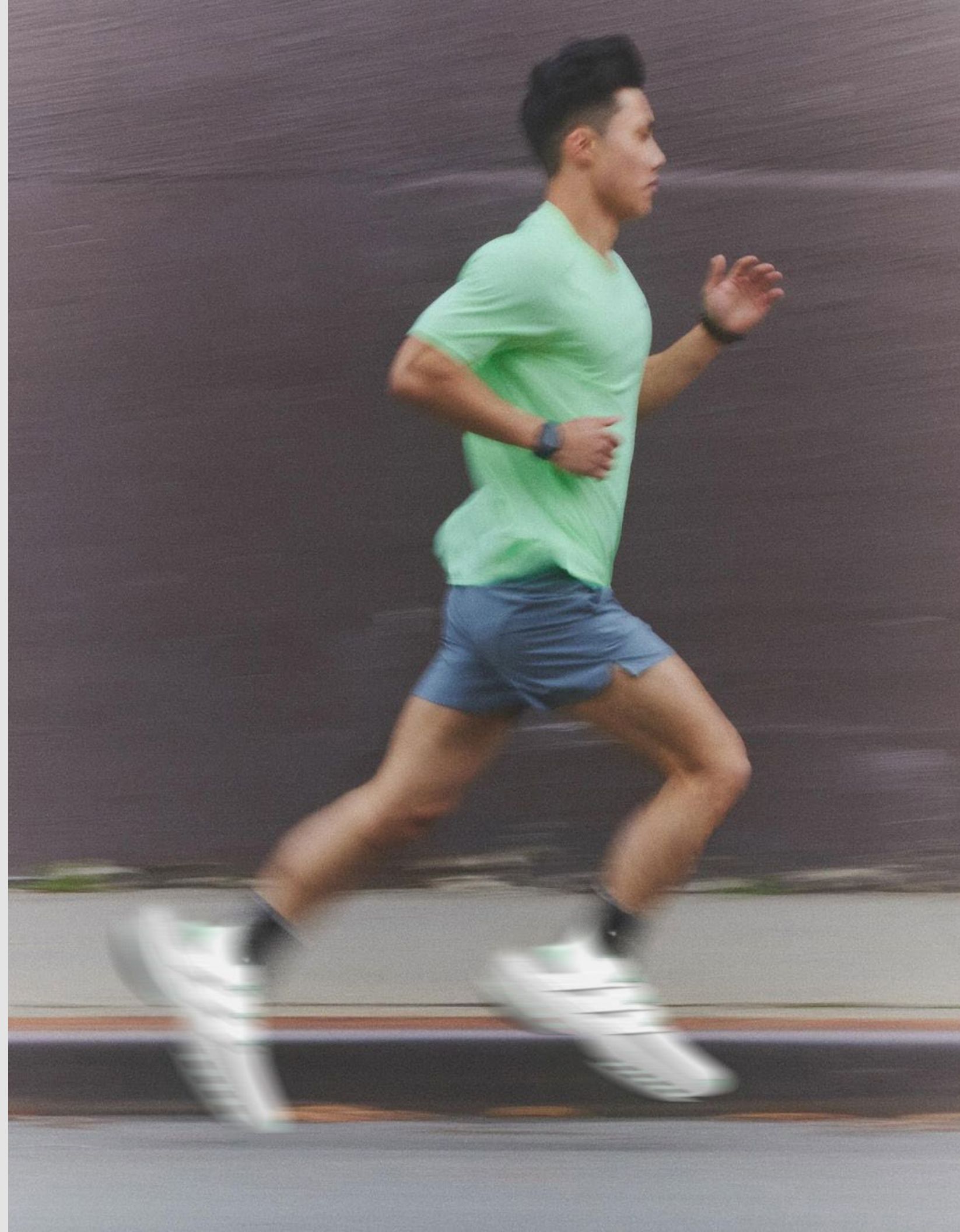
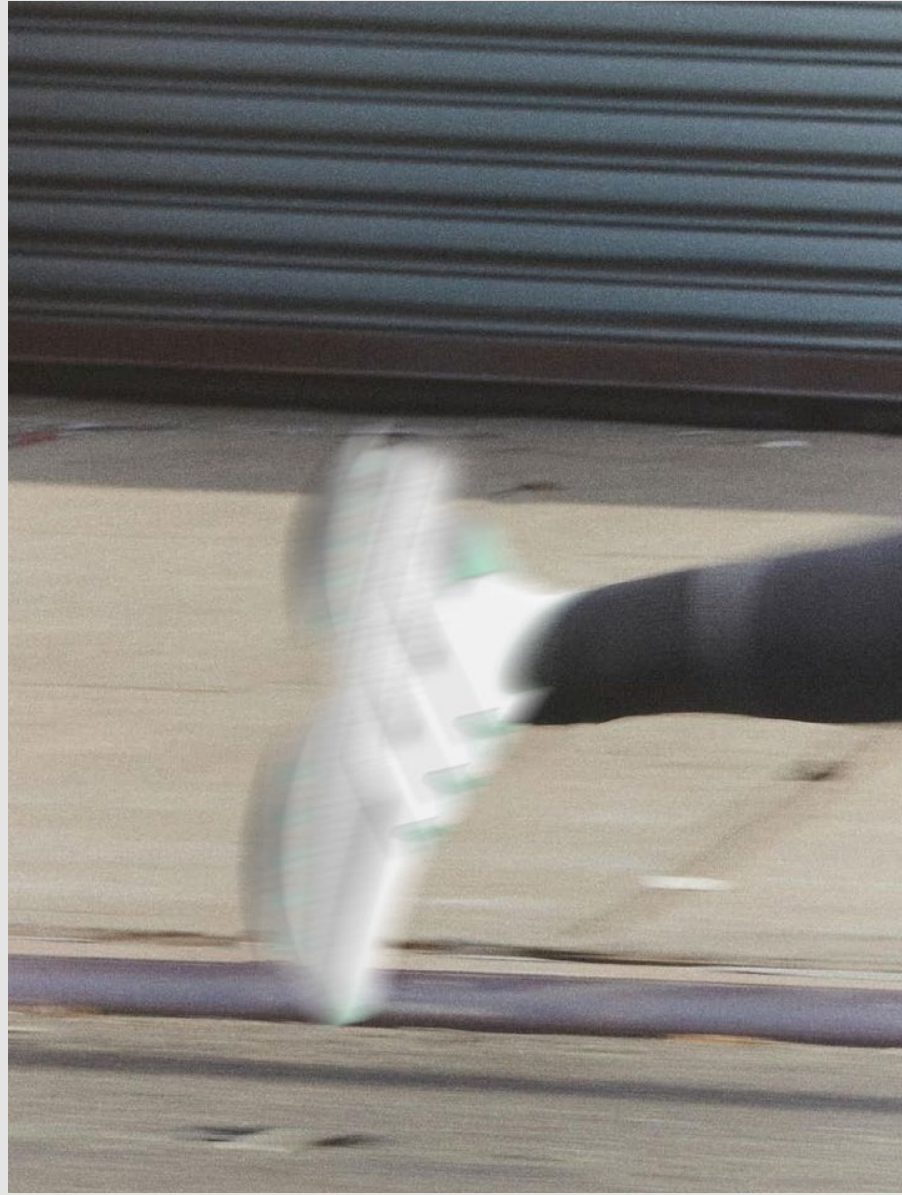
Is nostalgic, playful and gender inclusive

Brings micro-moments of joy to everyday life



FINAL DRAWING







SKETCH IDEATION

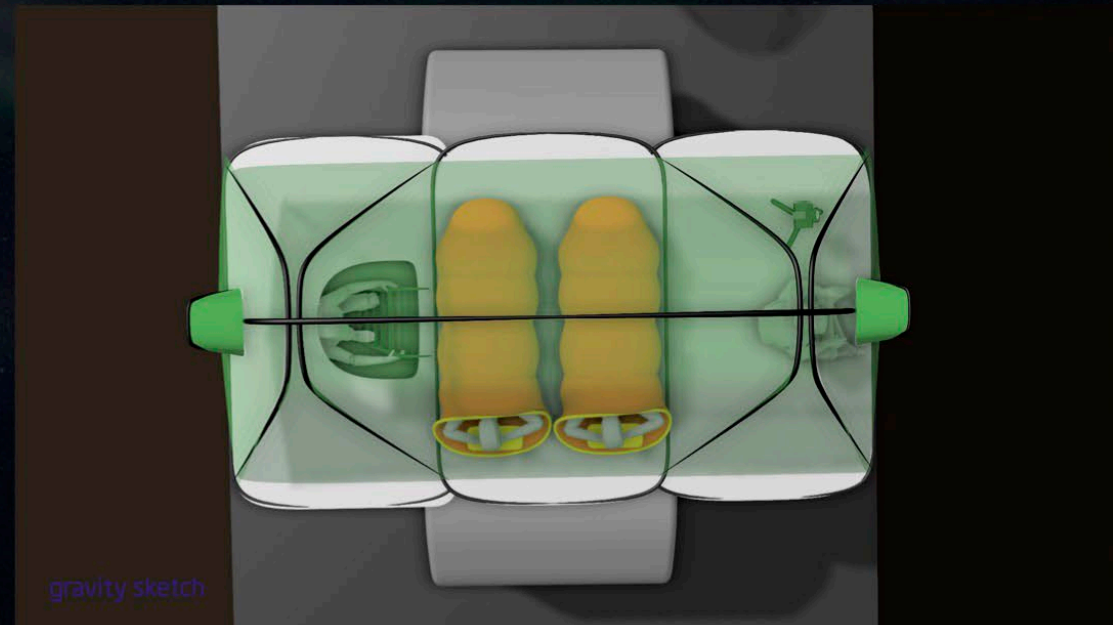
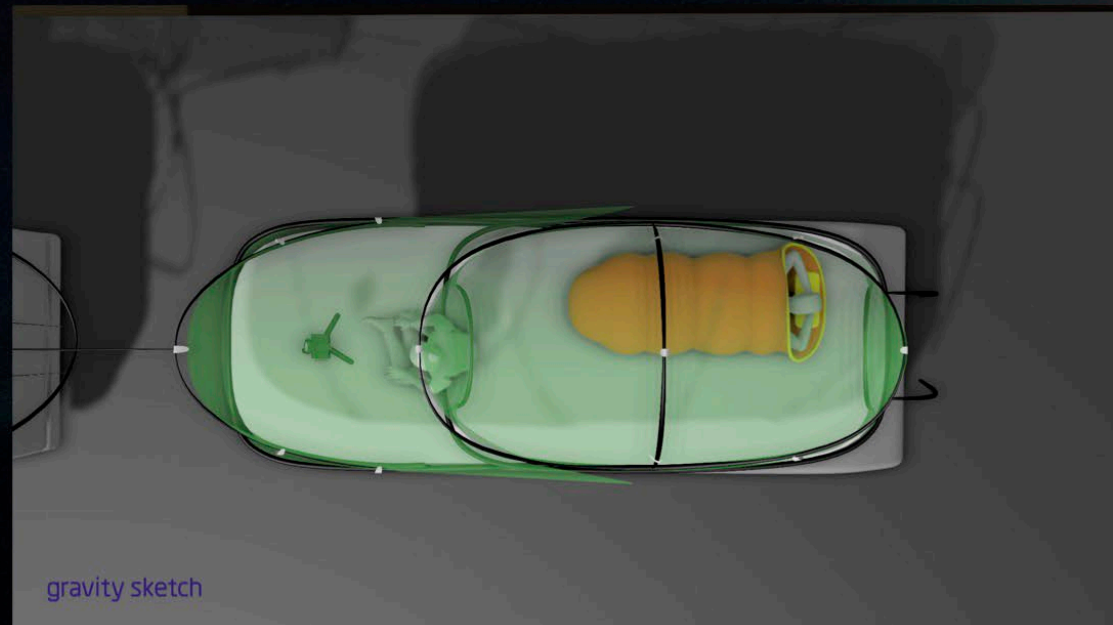
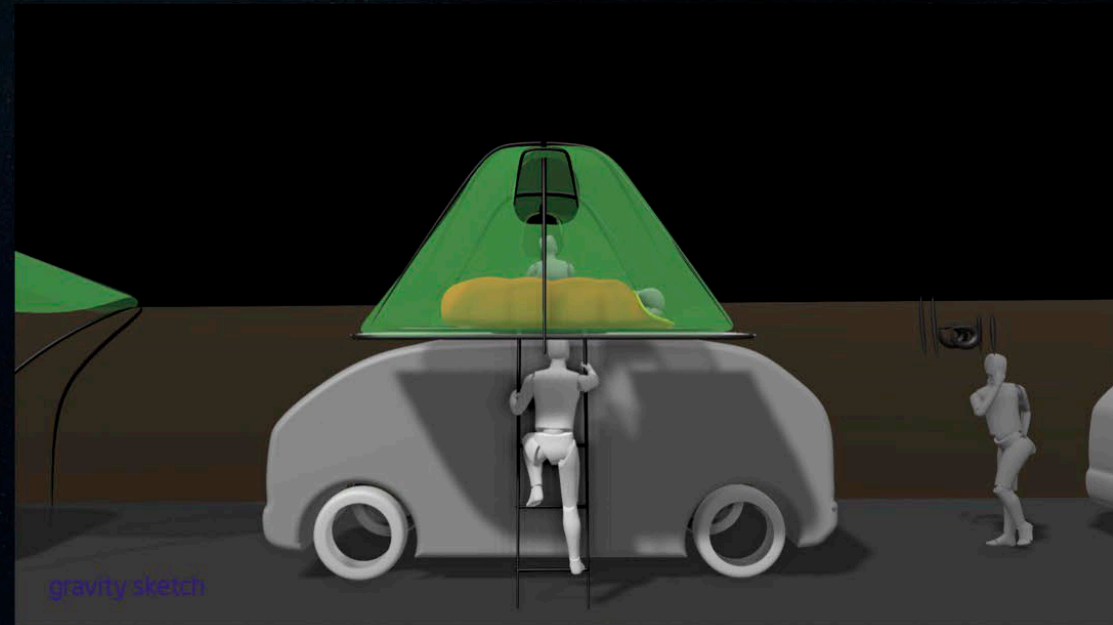


A NORTHERN LIGHTS CAMPING EXPERIENCE

gravity sketch

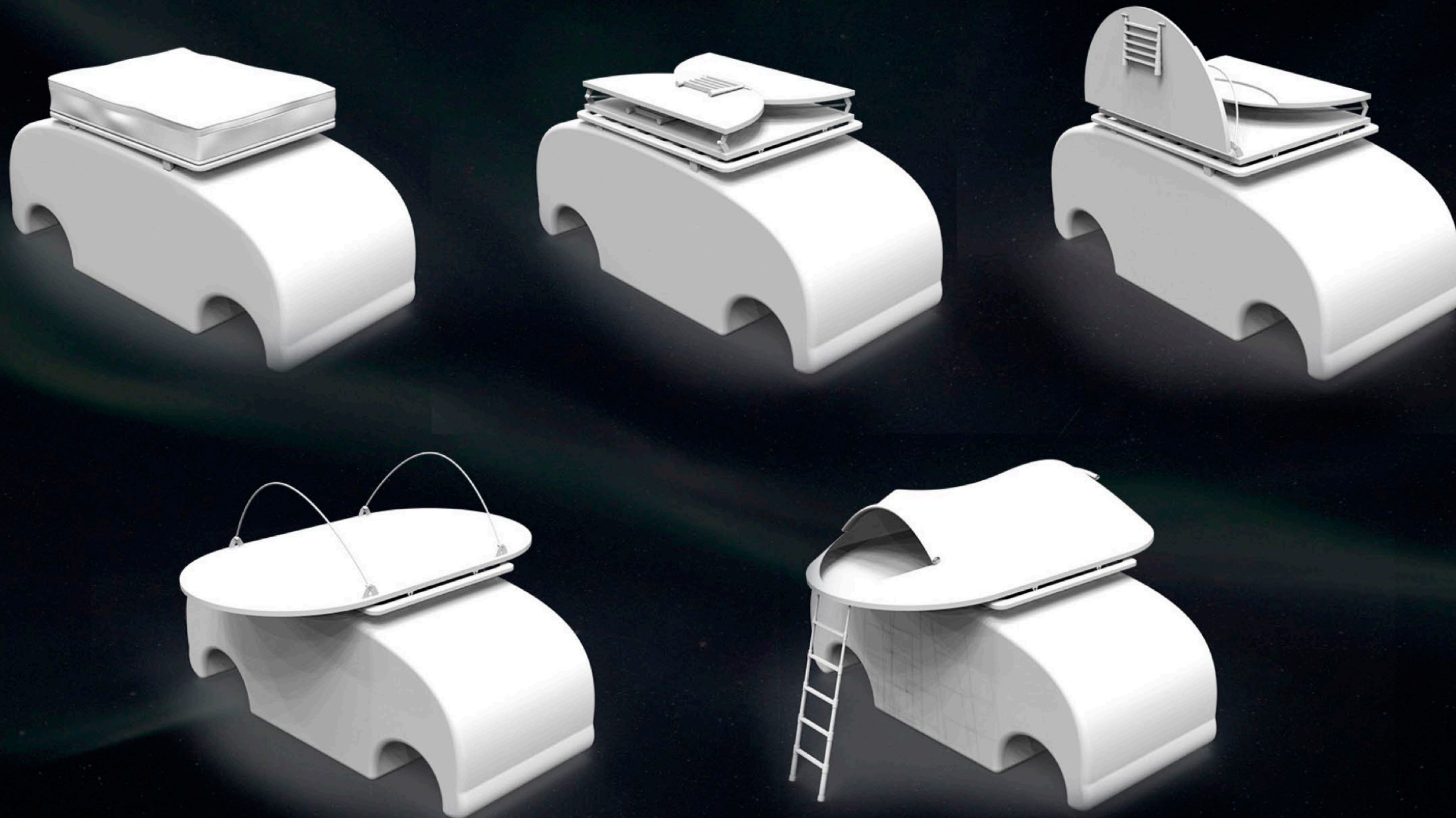
kupa

CHOOSING A SILHOUETTE



A NORTHERN LIGHTS CAMPING EXPERIENCE

FUNCTION



A NORTHERN LIGHTS CAMPING EXPERIENCE

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A NORTHERN LIGHTS CAMPING EXPERIENCE

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